# Mann & Schröder COSMETICS Group

Introduction of SAP Sustainability Footprint Management (SFM) – Calculation of the supplier footprint

#### Challenges

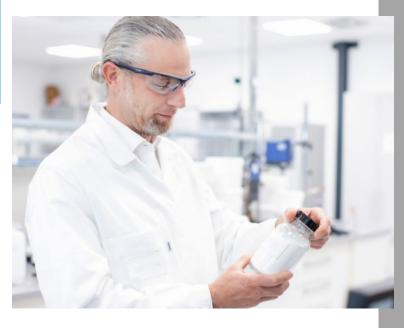
- Designing a comprehensive processing of the data basis of the supplier footprint with SAP SFM for the targeted identification of improvement potential
- Continuous adaptation of the emission factors used to the continuously improving data basis
- Specification of the settings for the calculation
- **Selection** of suitable filter and visualisation options for hotspot identification
- Customer-specific, selective data replication to increase data quality
- Implementation of push APIs and customer-specific reports for automated data transfer

#### **Customer benefits**

- Use of automatically transferred, up-to-date business data from the S/4HANA system for direct mapping of sustainability data
- Up-to-date data basis for aligning research and development with the optimisation of sustainability goals
- **Evaluation** of CO<sub>2</sub> supplier footprints in a logistical context
- Automated, long-term calculation enables comparability of the footprint for strategic analysis of sustainability goals
- Reliable, up-to-date data basis for operational decisions to achieve sustainability goals

"By analyzing individual raw materials, we were able to significantly reduce our carbon footprint in the area of raw materials."

Dr Carmen Matzke Head of Regulatory and Sustainability



"When developing products, we take care to conserve resources and protect the environment."

Dr Klaus Hempel Head of Research and Development

### Mann & Schröder COSMETICS Group

**Mann & Schröder COSMETICS Group** is a medium-sized, family-owned company operating in the consumer goods industry. As a manufacturer of high-quality hair and body care products, the company offers a comprehensive portfolio covering facial, body, hair, oral and dental care.at its sites in Siegelsbach and Hüffenhardt, employing more than 700 people.

The company's tradition-driven commitment to responsibility – balancing business success with resource efficiency and intergenerational accountability – has earned national recognition on multiple occasions.

# The Challenge: ensuring continuity, leveraging potential

Building on a comprehensive sustainability approach and the optimisation of its direct impact areas, the company now identifies the greatest savings potential in reducing upstream emissions (which account for over 98%).

Ongoing improvement of supplier footprint data enables more targeted alignment of operational activities with the defined sustainability goals. This enables both day-to-day procurement and future developments – such as sustainably designed formulations – to be aligned with sustainability targets.

## The Solution: SAP Sustainability Footprint Management

With SAP Sustainability Footprint Management (SFM), Mann & Schröder COSMET-ICS Group uses a native cloud solution that enables automated, product-level calculation of current sustainability data. The direct connection to the S/4HANA system allows for seamless integration of relevant master data and transaction data, enabling targeted analysis of emissions and identification of potential savings. This provides a data-driven foundation for systematically achieving the strategic goal of reducing the product carbon footprint (PCF) by 30% by 2030. Greater data transparency supports both strategic decisions in sustainable product development and operational improvements across areas such as procurement and supplier management.



