

Mann & Schröder COSMETICS Group

Introduction of SAP Sustainability Footprint Management (SFM) – Calculation of the supplier footprint

Challenges

- **Designing** a comprehensive processing of the data basis of the supplier footprint with SAP SFM for the targeted identification of improvement potential
- **Continuous adaptation** of the emission factors used to the continuously improving data basis
- **Specification** of the settings for the calculation
- **Selection** of suitable filter and visualisation options for hotspot identification
- **Customer-specific**, selective data replication to increase data quality
- **Implementation** of push APIs and customer-specific reports for automated data transfer

Customer benefits

- **Use** of automatically transferred, up-to-date business data from the S/4HANA system for direct mapping of sustainability data
- **Up-to-date** data basis for aligning research and development with the optimisation of sustainability goals
- **Evaluation** of CO₂ supplier footprints in a logistical context
- **Automated**, long-term calculation enables comparability of the footprint for strategic analysis of sustainability goals
- **Reliable**, up-to-date data basis for operational decisions to achieve sustainability goals

„By analyzing individual raw materials, we were able to significantly reduce our carbon footprint in the area of raw materials.“

*Dr Carmen Matzke
Head of Regulatory and Sustainability*



„When developing products, we take care to conserve resources and protect the environment.“

*Dr Klaus Hempel
Head of Research and Development*

Mann & Schröder COSMETICS Group

Mann & Schröder COSMETICS Group is a medium-sized, family-owned company operating in the consumer goods industry. As a manufacturer of high-quality hair and body care products, the company offers a comprehensive portfolio covering facial, body, hair, oral and dental care at its sites in Siegelbach and Hüffenhardt, employing more than 700 people.

The company's tradition-driven commitment to responsibility – balancing business success with resource efficiency and intergenerational accountability – has earned national recognition on multiple occasions.

The Challenge: ensuring continuity, leveraging potential

Building on a comprehensive sustainability approach and the optimisation of its direct impact areas, the company now identifies the greatest savings potential in reducing upstream emissions (which account for over 98%).

Ongoing improvement of supplier footprint data enables more targeted alignment of operational activities with the defined sustainability goals. This enables both day-to-day procurement and future developments – such as sustainably designed formulations – to be aligned with sustainability targets.

The Solution: SAP Sustainability Footprint Management

With SAP Sustainability Footprint Management (SFM), Mann & Schröder COSMETICS Group uses a native cloud solution that enables automated, product-level calculation of current sustainability data. The direct connection to the S/4HANA system allows for seamless integration of relevant master data and transaction data, enabling targeted analysis of emissions and identification of potential savings. This provides a data-driven foundation for systematically achieving the strategic goal of reducing the product carbon footprint (PCF) by 30% by 2030. Greater data transparency supports both strategic decisions in sustainable product development and operational improvements across areas such as procurement and supplier management.