

AT A GLANCE

Challenges

- Holistic adaptation of the system architecture and add-on developments with regard to new requirements in European packaging recycling
- Compliance with country-specific requirements for the plastic tax in Spain

Customer benefits

- Successful project completion on schedule
- Implementation of additional requirements within the existing project budget
- Optimal use of the SAP standard
- Build-up of SAP REA know-how at the customer's site
- Increased data quality
- Complete integration into SAP ERP
- Centralized data storage and master data maintenance for all relevant information
- Easy implementation of local recycling configurations
- Comprehensive reporting and a wide range of analysis options

Vitakraft pet care GmbH & Co. KG

Vitakraft pet care GmbH & Co. KG is headquartered in Bremen and is a leading brand company in the pet industry. With presence in 20 countries in Europe, Asia and America, the company operates internationally. Every day, approximately 1.2 million Vitakraft products are manufactured and distributed worldwide to meet the nutritional and husbandry needs of pets. The company's wide range includes products for dogs, cats, birds, rodents, fish and reptiles. Vitakraft places great emphasis on quality and sustainability, and works closely with experts and veterinarians to ensure that all products meet the highest standards.

The Challenge: Spanish Plastic Tax Based on EU Plastic Tax

The finalization and entry into force of the plastic tax in Spain at very short notice from a regulatory point of view presented Vitakraft with a major challenge, particularly with regard to the reporting requirements for compliance with the Spanish plastic tax. Not only did a technical implementation have to take place within a very tight timeframe, but special requirements for imported and exported goods had to be taken into account that these, according to the requirements of the introduced plastic tax. The implementation was thus a complex task that could only be mastered through close cooperation and coordination between Vitakraft, its inhouse IT service provider MOJN and SI PRO.

The solution: SAP Recycling Administration

The standardized SAP Recycling Administration (REA) software is an add-on for the SAP ERP system and is fully integrated into the SAP software system landscape. There is integration with the SAP modules MM, SD and FI, among others. Compared to costly and high-maintenance stand-alone systems, SAP REA impresses with consistent information flows and centralized data storage. SAP REA builds on existing MM material master data and calculates recycling fees based on MM material movements and/or SD invoices. In addition, recycling fees can be shown on SD documents and included in SD price calculations. With the integration to the FI module, accruals can be created when products are sold and automatically reversed when recycling fees are paid.

Another advantage of SAP REA is also the comprehensive and flexible reporting function, which makes it possible to create reports for the various recycling systems at the push of a button that meet the respective requirements. Furthermore, the comprehensive analysis tools can be used to make interrelationships transparent, optimize packaging and save costs, among other things.

The high flexibility of SAP REA allows it to be used in Germany as well as in any other European country, which ensures scalability, even with changing requirements.

The universal applicability of SAP REA enabled Vitakraft to meet the specific recycling requirements in Spain. Any conceivable local configuration of compliance





requirements in the recycling context can be mapped with REA and new recycling requirements can be implemented quickly and costeffectively.

The future undoubtedly holds many new compliance challenges around the topic of recycling, but with SAP Recycling Administration, Vitakraft is well prepared for them.

Successful cooperation exceeds expectations

SI PRO worked closely with the internal IT service provider MOJN and the various departments of Vitakraft to ensure that the new requirements, with regard to the introduction of the plastic tax, could be successfully implemented. The project activities could be carried out completely remotely, whereby a pleasant working atmosphere and the positive exchange in regular coordination meetings enabled a successful implementation of the project.

At the beginning of the project, SI PRO conducted a thorough analysis of affected processes and Vitakraft's system landscape to identify all areas of change. Additional changes that were not previously included in the project scope were identified through the analysis. After the changes were accepted by Vitakraft, they were first implemented in a development system to ensure that the production system was not affected. SI PRO implemented the changes reliably and carefully in customizing, master data and add-on reports. Functional tests confirmed the successful implementation of the changes. SI PRO was able to use its expertise to support the execution of tests.

After the tests, the changes were successfully set productive. Thanks to the professional and efficient cooperation between MOJN and SI PRO, even the additionally identified changes could be implemented within the originally agreed project budget. The project had a duration of only three months, from analysis to go-live.

Overview of implemented activities in SAP REA

- Recycling Partner Setup
- Setup price lists
- Concept master data model (REA articles, REA packaging)
- Basic customizing, fraction customizing
- Implementation SAP REA Upload Report



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SI PRO Services

Consulting

- Project planning
- Business management consulting
- Process analysis with fit-gap and target business process design
- Requirements Engineering
- SAP architecture consulting, best practices
- Project Management

SAP application consulting

- Creation Blueprint
- Implementation
- Tests
- Migration and go-live
- Training
- Rollout

SAP Application Development

- Technical feasibility Analysis
- Design Add Ons
- Implementation of add ons
- Connection to external systems (e.g. EDI converter)

SAP-Support

First, Second und Third Level Support



